



# ARTÉ TOTEM

Arté is the perfect solution for your urban signage projects. What really sets Arté apart are its engravings. Its sheet metal can be engraved in straight, geometric or linear shapes, offering great design flexibility. Each shape is meticulously engraved into its surface, adding a touch of elegance and character to your urban environment. When it comes to durability and robustness, Arté makes no compromises. Constructed with an ingenious combination of two T-shaped profiles, it ensures optimum stability and resistance, even in the most demanding urban environments.

*Design Pierre Guillemain*

## Technical specifications :

Sizes (in mm): 350 X 1200 | 594 X 1500 | 840 X 1500

Materials: Steel or aluminium, powder-coated in a choice of RAL colours

Sheet pattern : Wave, Line, Rhombus

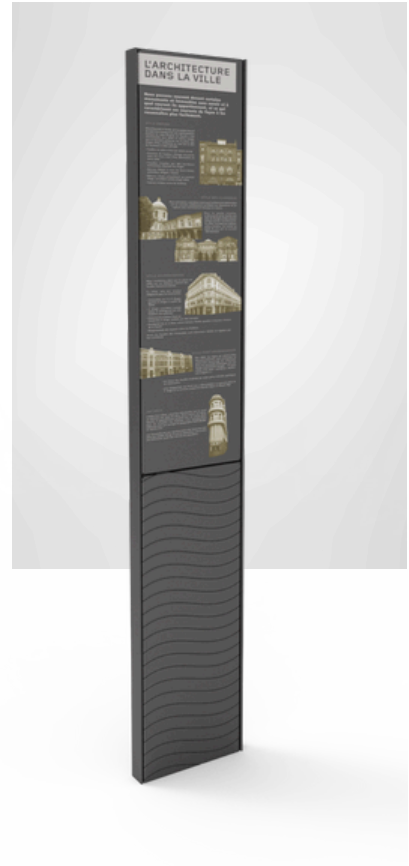
Decors: ClearSign®

Anchoring: On a concrete base using a base plate

Graphic design and installation optional.

## Other types in the range :

Lectern



*Please note that specifications are subject to change.*

## Textured colour :

 Mars 2525

 Black 100 sanded

 Grey 900 sanded

## Smooth colour :

 RAL 8007  
Fawn Brown

 RAL 5014  
Blue grey

 RAL 6009  
Pine green

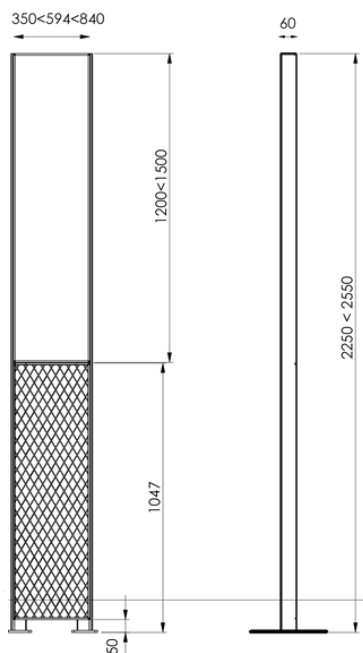
 RAL 5011  
Steel blue

 RAL 9005  
Black

 RAL 3005  
Red Wine

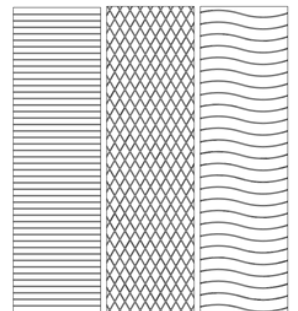
 RAL 7016  
Anthracite

## Dimensions (in mm) :



Choice of pattern machined on the lower sheet :

- Linear
- Diamond
- Waves





# Clear Sign®

The solution for your signage

Registered trademark, the Clearsign technique includes its main qualities in its name:

- C** - Clarity
- L** - Lightfastness
- E** - Environment (Eco friendly)
- A** - Abrasion Resistant
- R** - Recyclable

In signage, these advantages are major. The technique is however simple. A powder-coated aluminum plate is printed and powder-coated again. The print is thus encapsulated between two very hard layers. The result is stunning, the colors vibrant, the resistance incomparable, both to shocks, scratches and graffiti.

The decorations are printed in high resolution on a wide range of powder-coated colours. The varnish is necessarily shiny. Not available in matte finish.

## Technical specifications:

### Finishes:

Gloss - Graffiti resistant coating

### Artwork Supply :

Full size, CMYK, 300 dpi jpegs, 5mm bleed, no crop marks

### Impression :

Colour printing on white surface  
Colour printing on coloured surface  
White printing on coloured surface

### Maintenance:

Recommended cleaning products\*:  
Ethanol  
Turpentine  
Xylene

*\*Stronger solvents (MEK, Acetone, Nitrocellulose solvent, etc.) should be used with caution and will be the customer's responsibility.*

*Please note that specifications are subject to change.*



## Advantage :



Not flammable



High resolution printing



Easy graffiti removal



Colour Clarity



Visual quality  
guaranteed for 7  
years (excluding  
vandalism)



# THE RECOMMENDATIONS

## Maintaining your signage

To maintain your signage (all surfaces except wood), we recommend that you completely dust the surfaces approximately once a month using a dry cloth.

Secondly, clean the plates with a soft cloth soaked in household alcohol. This measure will optimize the readability and shine of your plates.

For enameled lava, occasional use of a high-pressure cleaner (apart from the joints) can help lighten the cracking and remove stains and graffiti.

For cleaning specific stains or for any other questions, contact us.

